

ANNUAL REPORT 2018



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EXECUTIVE SUMMARY

2018 was quite a year for Teaneck Public Library! We saw over 239,000 visitors, who borrowed more than 432,000 items, including over 20,000 *digital* items.

Our 28,000 resident cardholders came to the Library for a variety of reasons in 2018, attending over 500 public events and asking more than 60,000 reference and information questions.

Access to technology continued to be important in 2018, with residents using over 19,000 public computer sessions, and printing over 79,000 pages, with an additional estimated 32,000 wifi sessions.

Operating our public library required a substantial investment from the community, but that investment offered a return in 2018 of more than **\$6,000,000** to Teaneck residents. But I think we can all agree that the Library has a truly *limitless* value to the community!



On behalf of the Library Board of Trustees (right), I would like to thank Mayor Mohammed Hameeduddin, Deputy Mayors Elie Katz and Mark Schwartz, Council Members James Dunleavy, Keith Kaplan, Gervonn Romney Rice, and Dr. Henry Pruitt; Interim Township Manager Dean Kazinci and all

Township Departments; the Friends of the Teaneck Public Library; our partnering organizations in Teaneck; State representatives Senator Loretta Weinberg, Assemblyman Gordon Johnson, and Assemblywoman Valerie Vainieri Huttie; an incredibly hardworking and dedicated public library staff; and most importantly, the residents of Teaneck for their support during this exciting time of transition. You make us great!

The future for our Library is bright, and I'm looking forward to working together in 2019 to create dynamic, responsive, and engaging community-centered collections, programs, and services.

Allen McGinley
Library Director

Teaneck Public Library Board of Trustees

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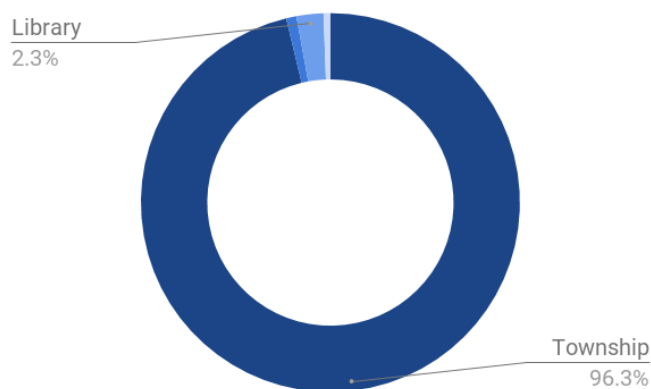
Terry Corallo
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Mayor's Representative

BY THE NUMBERS

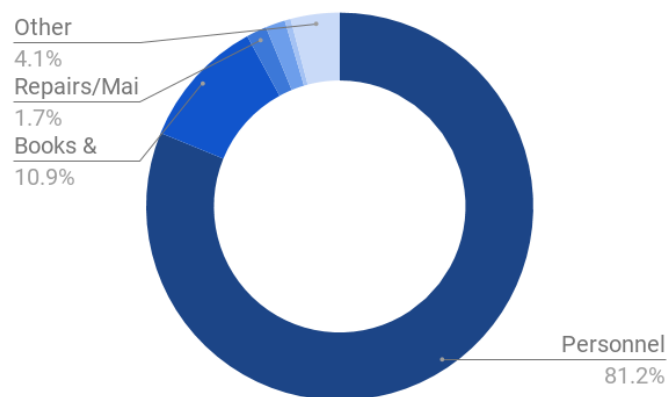
Annual Statistics

METRIC	QTY
Collection Size	123,816
Circulation	432,818
Digital Circulation	20,589
Cardholders/Members	28,036
Reference/Reader Assistance	60,693
Visits	239,292
Website Page Views	108,760
Public Events	515
Public Event Attendance	9,486
Computer Sessions	19,300
Pages Printed	79,357
Wifi Sessions	32,760



Operating Revenue \$2,392,215

Township	\$2,302,544	96%
State	\$20,891	1%
Library	\$54,968	2%
Contributions	\$13,812	1%



Operating Expenditures \$2,343,443.87

Personnel	\$1,902,702.64	81%
Books & Materials	\$254,948.02	11%
Repairs/Maintenance	\$39,882.83	2%
Supplies	\$38,487.86	2%
Programs	\$11,636.07	0.5%
Other	\$95,786.45	4%

Teaneck Public Library returned a value of over

6 Million Dollars

for registered borrowers in 2018!

Value of Select Library Services

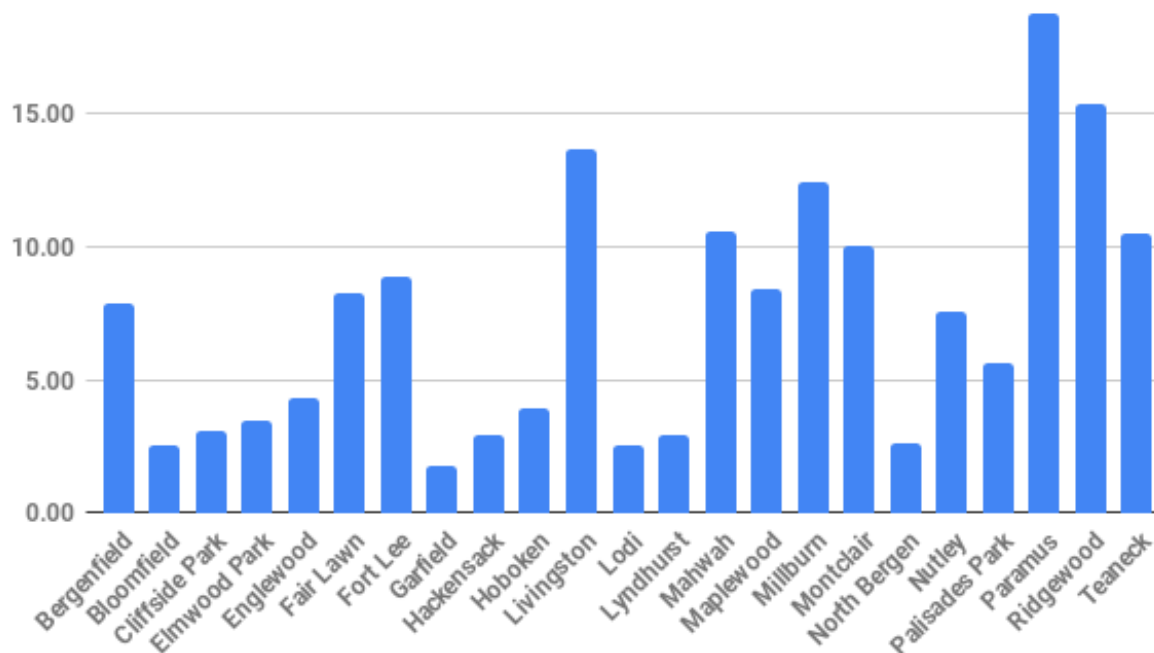
Based on the estimated retail value of select materials and services below.

LIBRARY SERVICE	QTY	RETAIL	VALUE
Adult Books Borrowed	126,901	\$17.00	\$2,157,317
Teen Books Borrowed	19,608	\$12.00	\$235,296
Children's Books Borrowed	155,081	\$17.00	\$2,636,377
Audiobooks Borrowed	10,100	\$9.95	\$100,495
InterLibrary Loan Requests	272	\$25.00	\$6,800
eBooks Downloaded	17,240	\$15.00	\$258,600
Magazines Borrowed	8,196	\$5.00	\$40,980
Movies Borrowed	81,690	\$4.00	\$326,760
Music CDs Borrowed	12,596	\$9.95	\$125,330
Adult Programs Attended	3,332	\$15.00	\$49,980
Teen Programs Attended	349	\$12.00	\$4,188
Children's Programs Attended	5,805	\$7.00	\$40,635
Museum Passes Borrowed	618	\$20.00	\$12,360
Public Computer Use (per hour)	5,133	\$12.00	\$61,596
Mango Languages (per session)	1,987	\$19.99	\$39,720
Wifi Hotspots Borrowed	175	\$10.00	\$1,750
TOTAL			\$6,098,184

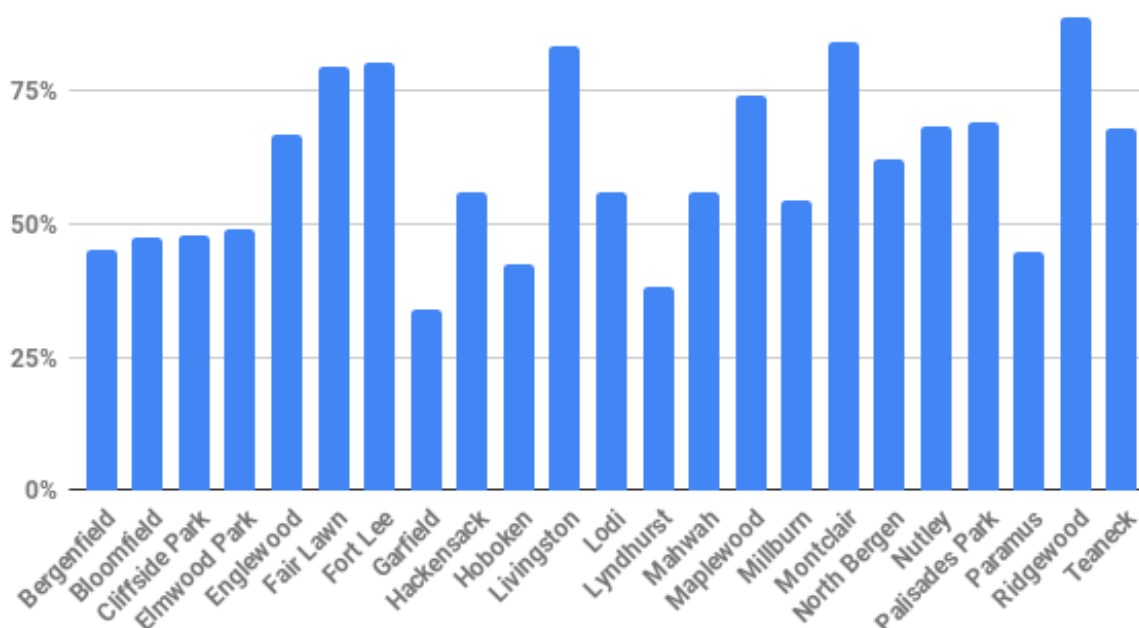
The cost figures for library services were derived by the Massachusetts Library Association based on average prices from companies providing similar services including Amazon, Barnes & Noble, iTunes, Netflix, FedEx/Kinkos, and more.

PER CAPITA COMPARISONS

Circulation Per Capita



Registered Borrowers (%)



The above charts show per capita comparisons of Teaneck to other Bergen County Cooperative Library Services (BCCLS) member libraries with populations *over 20,000*.

PUBLIC EVENTS

Literacy

In 2018, the Library launched its first ever **Winter Reading Challenge**. Using the free Beanstack mobile app, 48 children and adults in Teaneck logged over *25,000 total minutes read!*

The **Summer Reading Program** focused on the theme of *Libraries Rock*, and included a total of *589 participants, 400,459 pages read, and 1,275 badges earned!* For the first time, the SRP included children, teens, and adults.

There continues to be a strong demand for **childhood literacy programming**, particularly for children ages birth-12. In a typical month, the Youth Services Department offers a variety of literacy programs including *Preschool Storytime* (ages 3.5-5), *Saturday Storytime* (family), *Toddler Time* (walking to age 2.5), *Bubblegum Book Club* (grades 2-3), *Mother Goose Time* (ages 2.5-3), *Lap Time* (infants not yet walking), *Saturday Babytime* (toddlers up to age 3), and *Page Turners Book Club* (grades 4-5).

In addition to all of these regularly-scheduled literacy programs, the Library also offered more special events that increase a love of reading including **Stuffed Toy Storytime and Sleepover**, **Read to Dogs**, and various events with **published authors**. Both were extremely well attended in 2018.

The Library also continued to see high engagement in the adult book groups, including the traditional **Book Discussion**, and the **Cookbook Club**.

STEM (Science, Technology, Engineering, and Math)

The Library supplemented the strong literacy programming for children with several engaging regular events that foster a love of STEM, including Lego Club (ages 6+) and Gaming featuring the Nintendo Wii for a variety of ages.

Special STEM events included New Jersey Makers Day in March, and a computer programming event called Got Code.

Arts

In 2018, arts continued to be at the forefront of library programs for the community. The



Library presented 12 monthly **art gallery displays**, including the *Oil Painting Art Show* provided in partnership with the senior program at the Rodda Community Center, and a photography display of the landscape southwest of Salt Lake City, Utah by *Fred Dammont*.

The Library also continued to host the **Music on a Sunday Afternoon concert series**, sponsored by the Friends of the Library. 2018 performances featured many popular ensembles, including the *Alacorde Trio* performing Debussy, Mendelssohn, and Tangos.



Arts programs for children continued to be popular in 2018, with active and engaged attendance at *puppet shows*, *drop-in crafts*, the *Juice Box Jam* concert for children, and *Shutterbug Photography Club* for teens.

Community

The Library partnered with local organizations to offer several valuable programs, including the *Awesomely Pink Theatre Workshop* for Teens, *El Dia de Los Nino's (Children's Day)* Spanish language craft and storytime, and a *Chinese Mandarin Language Program* through a partnership with **Teaneck Public Schools**.



The **Friday Morning Group** continued to be incredibly popular, with attendance often exceeding 80 people per event. Programs were diverse and included *lectures*, *film screenings*, *dance performances*, and *travelogues*.

The Library continued to teach a weekly **English as a Second Language (ESL) Conversation Group** for adults in 2018. Over 50 students participated in conversation groups this year, who came to the U.S. from 21 different countries!

The Board of Trustees hosted **The Next Chapter: Community Convesation** to introduce the new Library Director, and meet residents, learn about their aspirations, and share ideas about creating a brighter future for the Library. This type of outward-focus will continue to inform the work at Teaneck Public Library.

Outreach

The Youth Services Department launched a new outreach service in the summer a of 2018, providing storytimes and drop-in crafts at the Community Farmer's Market on Garrison Avenue in Teaneck. Staff was excited to engage community members outside of the Library,

Library staff was also at National Night Out on August 7 at Votee Park to promote Library materials, events, and services. Many young residents stopped by the table to engage with Snap Circuits, a new STEM kit being used in Library programs for children. Purchase of these kits were generously funded by the Friends of the Library.

SERVICES

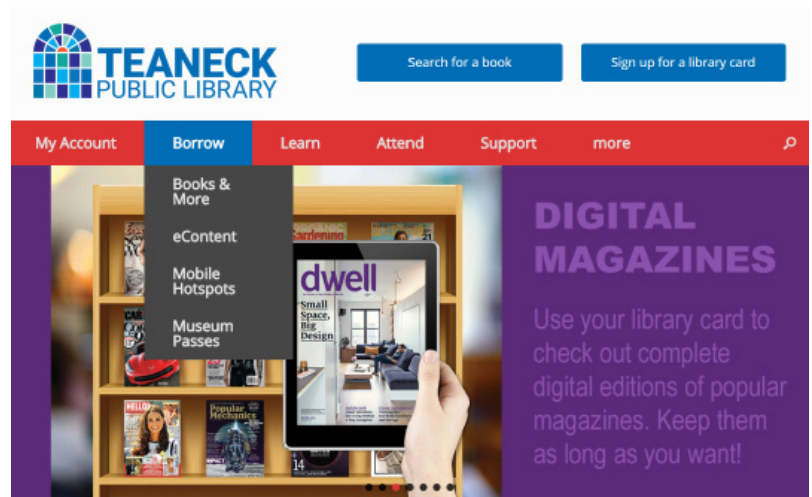
The Library also continued the **home delivery** services, taking nearly 300 items to 7 locations in Teaneck. Patrons who can no longer visit the Library in-person were very happy to receive these deliveries of books from Library staff.

Museum passes continued to be a very popular service in 2018, with a total of 618 passes borrowed. The most popular museums to visit in 2018 were the **Museum of Modern Art (MoMA)** and the **Guggenheim Museum in New York**. The Library invested \$5,000 on this program in 2018, but the return on investment to residents was a value of over \$12,000!

TECHNOLOGY

The Library upgraded online services in 2018 by **redesigning the public website** and changing the url to **teanecklibrary.org**.

The new website has a more contemporary interface, enhanced accessibility features for people who are visually impaired including contrast and font size options, increased security, an interactive events calendar, and mobile responsive design.



Increasing website security by moving from http to an encrypted https secure connection was one of the contributing factors to redesigning the website in 2018.

Copy services were also improved through two upgraded photocopiers that were rolled out in the Fall. These copiers are more user friendly and have several new features including a multiple page feeder, and the ability to scan directly to a USB drive. **Public computers** were also expanded with the addition of a new terminal in the Reference Department, giving the Library a total of 8 computers for public use. Teaneck residents used these public computers for over 19,300 individual sessions in 2018, printing a total of 79,357 pages.

The Library continued to loan **wireless Internet (wifi) hotspots**, which were borrowed 175 times by Teaneck residents in 2018.

VOLUNTEERS

Friends of the Library

The Friends of the Library continued to be vigorous supporters of Teaneck Public Library in 2018. This all-volunteer group provided the Library with donations to support library programming and new technology resources totaling \$7,616.96.

Projects funded by the Friends in 2017 included puppet shows, coding classes, chair yoga and meditation classes, summer reading events, and the LearningExpress career database and Mango language learning database.



The support of this 501(c)3 nonprofit organization in fundraising and promoting library resources in the community is absolutely critical to the work of the Library. A majority of their fundraising is done through their annual book sale, pictured above.

STAFF RECOGNITION

Retirements

In 2018, the Teaneck Public Library bid farewell to several long tenured staff members. **Michael McCue** retired as Library Director, after over *30 years of service* to the residents of Teaneck. Mr. McCue lead the Library through several decades of changes in Teaneck, making a tremendous impact on staff and residents, alike.

Library staff and Teaneck residents also said goodbye to **Alison Violano**, Senior Library Assistant, who retired after more than *20 years of service* in the Children's Department. Among many different programs and projects, Alison will be remembered for the very popular Read to Dogs program, which she spearheaded and coordinated over the years.

Anniversaries

The Library celebrated several important staff service milestones in 2018, including **Alicia Abate** (10 years), **Kay Roseen** (15 years), and **Ofelia Newball** (20 years).

Teaneck Public Library

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teanecklibrary.org

